

The Rt Hon Ian Murray MP
Minister of State (Minister for Creative
Industries, Media and Arts)
Department for Culture, Media and Sport

4 March 2026

Dear Minister,

Broadcasting in Wales

Our Committee has recently completed a series of scrutiny sessions in which we have considered the current state of broadcasting in Wales. We were disappointed that neither you, nor indeed a colleague was able to attend one of these sessions. Whilst we acknowledge that broadcasting is currently a reserved matter, it is an area that has a significant effect on both devolved areas and Welsh civic life. We expect engagement with our successor committee to improve, not least given the importance of the BBC Charter renewal to Wales.

The supply of media content for Wales is inadequate

As a Committee, we consider that the supply of media content for Wales is inadequate. We stated this conclusion in our 2024 [State of Play](#) report, and we remain of this view after our recent sessions with broadcasters, academics, and Ofcom.

This inadequate media content diminishes Wales on a civic and democratic level, as people cannot see themselves on their screens and are less well-informed about the political structures that govern much of their lives. The Welsh Government, this Committee, and the Independent Commission on the Constitutional Future of Wales have all raised concerns about the insufficiency of Welsh media content.

We remain unclear as to from where any significant improvements to the supply of media content for Wales will come. Ofcom regulation seems designed to maintain the status quo rather than driving improvements. The BBC and S4C are working within long-term cuts to their funding from the UK

Government. ITV does not appear to see increasing provision for Wales as being in the interest of its shareholders. Ultimately, responsibility for generating improvements lies with the UK Government. We call on you to drive improvements to the supply of media content for Wales, rather than managing the current state of inadequacy.

We have set our recommendations for the BBC, S4C, ITV, Channel 4 and Ofcom in the attached letters.

Yours sincerely,



Delyth Jewell MS

Chair

Culture, Communications, Welsh Language, Sport and International Relations Committee

Croesewir gohebiaeth yn Gymraeg neu Saesneg.

We welcome correspondence in Welsh or English.